

at the **SCHOOL OF PUBLIC POLICY**

August 2, 2006.

PRESS RELEASE

Chilean Company Targets Hispanic Students to Boost Test Scores

FAIRFAX, VA: i-Education Holdings Inc. plans to replicate its success in the Latin American educational market by introducing a revolutionary e-learning software package to math and science secondary school students in the USA.

i-Education Holdings, Inc. (i-Ed) is the newest participant in the Mason Enterprise Center's unique International Business Accelerator. The Center has forged business partnerships with 15 companies from 7 countries over the last five year. i-Ed offers a powerful suite of learning tools that deliver attractive and educational multimedia content to classrooms and computer labs. i-Ed's MiClase program provides teachers and students access to thousands of curriculum based video-clips, software activities, enriched animations and Internet links. By incorporating this powerful and engaging tool into the classroom, teachers have the ability to enrich the learning experience of their students for better scores.

MiClase delivers its content from a Classmart (a proprietary internet appliance) connected to LAN of schools. Classmart contains more than twenty five thousand digital educational resources in Spanish and works as a streaming server, web, cache and hard disk. This e-library inside Classmart is automatically updated every night from i-Ed central servers. Teachers can access to MiClase from everywhere with an internet connection with login and password and create or select a multimedia battery of resources to enrich their next class.

From its offices in Chile, Peru and now Virginia, i-Ed empowers teachers and students using cutting edge technologies in the learning process.

"i-Education Holdings has a proven system to boost the performance of Spanish-speaking students 12 to 20 percent on standardized tests", says Marshall Ferrin, the Center's Director of International Business Development. "We look forward to meeting complimentary firms in the region to team with to enter the secondary school marketplace," adds Gilbert E. Leiva, CEO, i-Education Holdings.

The Center's International Business Development Program (IBDP) offers a selection of targeted programs to assist both US and international small and medium information technology enterprises develop international business. The Center offers a three stage program of consultation, international market planning and business partnerships. This customized approach prepares and connects companies for practical business results in key Technology marketplaces in the USA and around the world.

For companies interested in knowing more about i-Education Holdings and its products, please e-mail Gilbert Leiva, at gilbert.leiva@i-educationholdings.com and go to the web site: www.i-educationholdings.com or contact Marshall Ferrin, mferrin@gmu.edu

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